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Bebe 2 be launches eco-friendly bamboo babywear for retailers

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Source: *GRED Communications Ltd*

Bebe 2 be, which specialises in eco-friendly bamboo babywear and feeding accessories for mother and baby, this week opened its online store in Hong Kong. The company said it also supplies to retailers across Asia-Pacific and beyond.



Bamboo babywear from Bebe 2 be

Bebe 2 be's first range is a collection of eco-friendly bodysuits for babies up to 24 months, made from bamboo fabric.

Bamboo is one of the world's most sustainable and fastest growing plants. Unlike cotton, bamboo grows naturally without fertilisers or pesticides, and it is 100 percent biodegradable. The bamboo crop used in the production of Bebe 2 be's babywear is certified by the Organic Crop Improvement Association (OCIA).

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